



A UK IMMERSION PROGRAM TO TAKE YOUR BUSINESS TO NEW HEIGHTS

Innovitas UK Business Engagement Program for SMEs, Advisors & Investors



Experience the UK Business Ecosystem, build relations and understand local know — how in London & Birmingham

Innovitas Business Engagement Program

September 30 - October 6, 2018

The Innovitas Business Engagement Program (IBEP) is a UK immersion experience tailored for SMEs, Advisors & Investors with interest in UK markets.

The IBEP gives you an edge when it comes to doing business with and in United Kingdom. The program takes you to the financial capital of the world, London and in growing business hub of UK, Birmingham.

You will interact and learn from leading British educators, policy makers and business people, gain first-hand market intelligence and participate in cultural workshops to develop and expand your business in UK.

You will be carefully matched with relevant entity appropriate to your business strategy so that you can form relationships with people from your industry who are interested in exploring partnership, investment and collaboration opportunities. Whether you are establishing a business, investing in, selling to or simply wanting to learn about UK, the IBEP will help you build confidence, develop expertise, minimise risks and build relationships that traditionally takes years of trial and error.

WHY DO BUSINESS IN UK?

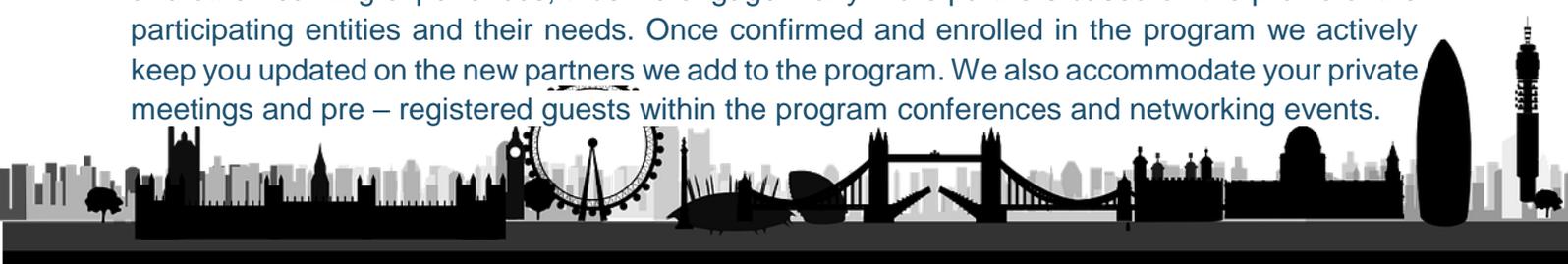
The UK's economy is among the most vibrant and exciting in the world. With free and liberalised policies and protocols protecting its growth, the United Kingdom remains an attractive place for doing business. Based on the World Bank Doing Business survey, the UK is ranked top in Europe in terms of ease of doing business and fourth in the world.

London has seen more than \$10bn of VC investment since 2010. Such financial support, coupled with a flourishing technology market and improvements in infrastructure is making London the hottest location in Europe for new business set up and entrepreneurship.

Our Partners

IBEP is a collaborative initiative designed in partnership and under guidance of not for profit business promotion entities in India & United Kingdom, **INDIAGLOCAL** and **London & Partners** respectively.

IBEP is a highly customised program which provides curated meetings, networking, workshop and other learning experiences, thus we engage many more partners based on the profile of the participating entities and their needs. Once confirmed and enrolled in the program we actively keep you updated on the new partners we add to the program. We also accommodate your private meetings and pre-registered guests within the program conferences and networking events.



Indicative Itinerary

30 September 2018

Participants arrive

01 October 2018

UK Business Ecosystem & Trends

Join a top-level business summit where prominent drivers of UK business ecosystem share insights on trends & opportunities. On the side lines set up meetings & network.

02 October 2018

London Business Placement

Meet potential partners and collaborators carefully curated for your business needs, and advisors to guide you on any corporate & legal requirements of doing business in London.

03 - 04 October 2018

Birmingham Business Placement

Visit major economic centres in the region and engage in networking events with local industry leaders and business owners. This will also include tailored business matching in Birmingham. Return to London to a day of relaxation.

05 October 2018

Networking & Business Visits

On the last day of your visit, we take you around to some business visits and select networking lunch & dinners with curated business partners for you. Follow up on some earlier meetings along with some new ones.

06 October 2018

Participants depart

Program Fee

Participation in the IBEP 2018 has following fees:

Before July 25, 2018

£1200

(A non-refundable deposit of £500 is required to secure your place)

After July 25, 2018

£1500

(A non-refundable deposit of £800 is required to secure your place)

Inclusions

Accommodation, all meals, all on-ground transport, interpreters, train to Birmingham & back, all business conference and events, business matching, pre-departure briefing, post-program debriefing, networking events and select cultural programs.

Exclusions

Airfares, UK visa and related fees like travel insurance, any personal requirements.

Benefits for IBEP Alumni

By joining the 2018 program, you will be automatically welcomed into the Innovitas & **INDIAGLOCAL** Global Business Network which comprise of business professionals and communities across the globe. It will give you:

- Access to an Alumni group comprising participating and UK businesspeople
- Ongoing invitations to exclusive trade and investment events
- Preferential treatment for international business matching opportunities
- Invitation to Alumni-only networking functions
- Ongoing support and connections with like-minded businesspeople



More Information

Contact us to set up a free discussion session for more detailed information on the program. Mail us at start@innovitas.co or call +44 7552 762 753

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